

EMMANUEL OLALERE

CREATOR

ABOUT ME.

A content creator with over 12 years experience in the creative industry. My areas of expertise include writing, video production, social media management and programming. My experience consists of working individually as a solo creator and as part of a larger content team. I am driven to creatively bringing ideas to life. I am always energetic and eager to learn new skills to expand my knowledge.

Professional, creative, flexible with proven analytical and creative skills. Adept at researching and crafting new and imaginative content for a wide variety of clients and products.



JOB EXPERIENCE.

01

AirUpThere Sdn Bhd

2018-Present / Content Creator / Kuala Lumpur Malaysia

- Ideate and come up with new content ideas.
- Work with several partners on development and management of several content series.
- Shooting media either as photos or videos.
- Shot and published over [200+ videos](#) across various platforms.
- Media cataloguing and archiving.

02

Geekception

2014-Present / Content Creator / Kuala Lumpur Malaysia

- Idea generation.
- Videography and video production.
- Storyboarding and scripting.
- Video editing, colour grading and audio post production.
- Sales, presentation preparation and client management.
- 500+ videos published with over 70+ different tech brands covered.

03

SushiVid Sdn Bhd

2018-2018 / Communications and IT Intern / Petaling Jaya Malaysia

- Media cataloguing and archiving.
- Content creation via photos and videos.
- Social media revamp and management.
- Creation of [Masterclass series for content creators](#).
- Feature testing and bug reporting.

04

MobilityArena Ltd

2017-2018 / Editor at Large / Lagos Nigeria (Remote)

- Write smartphone reviews and comparisons.
- Write [editorials about mobile technology and the internet](#).
- Create media (photos and videos).

05

MobilityArena Ltd

2011-2013 / Editor / Lagos Nigeria

- Write Op-ed about mobile industry and technology.
- Write over 100+ articles and reviews.
- Cover technology events.
- Write news pieces.

CONTACT INFO.

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SOCIAL MEDIA.

Facebook:

fb.com/eolalere

Twitter:

twitter.com/emmagine79

Instagram:

[instagram/emmagine79](https://instagram.com/emmagine79)

LinkedIn:

linkedin.com/in/emmagine79

YouTube:

[Emmanuel Olalere](https://www.youtube.com/EmmanuelOlalere)

SKILL.

Software

Final Cut Pro
DaVinci Resolve
Motion
Adobe Audition
Adobe Photoshop
Adobe Lightroom
Adobe Premiere Pro

HOBBIES.

Reading
Running (Over 900km ran this year)
Photography
Meeting new people
Walking

06 tech360ng Ltd.

2012-2012 / Radio Show Host / Lagos Nigeria

- [Co-host a technology show on City105.1fm](#) in Oregun Lagos, Nigeria.
- Episode ideation and script development.
- Guest reach-out and management.

07 Emmagination

2008-2012 / Blogger / Iyana Ilogbo Nigeria

- [Write internet guides and tips/tricks.](#)
- Wrote over 500+ posts covering various topics in technology.
- Cover technology events and hackathons.
- Twitter live-tweeting and live blogging.

EDUCATION.

- **Master of Entrepreneurship**
2019-Present, HELP University, Kuala Lumpur Malaysia
A masters program that aims to impart skills needed to train and guide budding entrepreneurs. Courses include venture management, project management, entrepreneurship psychology and finance for new business ventures.
- **Bachelors of Information Technology**
2013-2018, HELP University, Kuala Lumpur Malaysia
A comprehensive degree program that taught basics of database and networking with a core base in programming techniques and languages.
- **Diploma in Programming (Java SE)**
2010-2011, National Institute of Information Technology, Sango Ota Nigeria
I learnt object oriented programming using the Java programming language. The course work included practical coding exercises as well as industry training as an intern programmer.

NOTABLE ACHIEVEMENTS.

- **BEST CLUB OF THE YEAR IN HELP UNIVERSITY**
2015, HELP UNIVERSITY, Kuala Lumpur Malaysia
My friends and I created a volunteer club in university called the HELP Volunteer Society. We volunteered for different events and most especially social causes. One year after inception, among 30+ clubs, we won as the best club in the university.
- **YNAIJA TOP 100 MOST INFLUENTIAL PEOPLE IN TECHNOLOGY**
2016, YNAIJA, Lagos Nigeria
Inducted as one of the Top 100 people in technology in Nigeria as part of the #YTech100. This was due to contributions from my video and writing works.
- **SAYS.COM Feature Article: MALAYSIAN CITY LIFE #16**
2016, Kuala Lumpur Malaysia
A feature article about my experience in Malaysia as both a student and as a foreigner.
- **BFM.MY Feature Interview: "King of Africa" Billboard Receives Backlash**
2020, Kuala Lumpur Malaysia
I was a guest on the [bfm.my](#) evening edition. I was interviewed about a controversial billboard by a local university in Malaysia.
- **OHBULAN! Feature Article: Pisang Goreng Di Malaysia**
2020, Kuala Lumpur Malaysia
A feature article about my love for pisang goreng after [going viral on Twitter.](#)